## **COACH INCENTIVE**

AFTER THREE YEARS
CONSECUTIVE YEARS AS A
PRACTISING COACH
RECEIVE A \$50 VOUCHER

The Coach Incentive, came from the 10 Pillars Programme



Coaches & Coaching, or lack of, was identified as 'one' of the obstacles to increasing membership and ultimately became one of the 10 Pillars that would provide opportunities to increase membership. The key role for the Board, and ultimately the Association Committees, was to recognise and reinforce the need to make changes to more readily allow the engagement of new Coaches; keeping it simple and opening the door and with the outcome to retain Coaches.

The Board introduced an incentive scheme for Coaches, to recruit new Coaches and more importantly retain existing Coaches by acknowledging their contribution and commitment to the Sport.

This commenced in the 2014/15 season, whereby Coaches that have registered and maintained their position as a practising Team Coach for three consecutive seasons from 2014/15 onwards would be presented with an appropriate gift voucher in recognition of their leadership, time and energy in this role. Altogether, 53 Coaches have received a \$50 Voucher.



Gill Card

The Incentive will continue this season and Marching New Zealand look forward to rewarding more Coaches who have maintained their position as a practising Team Coach for three consecutive years. (Coaches who have already been rewarded and continue to coach, will be eligible again after three consecutive years).

Share with your Coaches, it may be the catalyst to bring them back Coaching this season.



ASSOCIATION COACH INCENTIVE