

NEWSLETTER

October 2011

From the Desk of the
Chief Executive Officer

PO Box 3197, Richmond, Nelson, 7050
142 Saxton Road East, Stoke, 7011
Telephone (03) 546 3330
Email: ceo@marching.co.nz
Web-site: www.marching.co.nz



In this issue

- ◆ NZ Championship timetable
- ◆ Kids Corner
- ◆ Technical Corner
- ◆ Volunteer of the Month
- ◆ For Sale / Wanted
- ◆ Sept Board meeting in brief
- ◆ Bouquets an Brickbats
- ◆ Blind Week
- ◆ Judging Mentors
- ◆ Bright Idea
- ◆ Chaperon Kit
- ◆ Calendar of Events
- ◆ Health Tip
- ◆ Blast from the Blast
- ◆ SPARC Volunteer Awards
- ◆ N.A.M.E competition



Technical Memo's

- ◆ Email 14th Sept – Manual in PDF
- ◆ Email 27th Sept – Section 12
- ◆ Email 30th Sept – Gala March



Coming up -

- ◆ Opening Day competitions
- ◆ Rugby World Cup final
- ◆ SI Masters Games in Nelson



Kiwi Jump & Jive

MARCHING

NEW ZEALAND

NZ CHAMPIONSHIP TIMETABLE

The timetable for the 2012 NZ Marching Championships to be held 16/17/18 March indoors at the Claudelands Event Centre in Hamilton is as follows. Please note, this is a guideline only. Team entries will determine numbers in any Plate/Bowl march and a more accurate timeframe

Thursday	Official Opening
Friday	Qualifying March Senior, Masters & Under 12 Grades 9.30am - Senior Grade 12noon – Masters Grade 1.00pm– Under 12 Grade 7.30 pm – Gala March
Saturday	Qualifying March Under 16 Grades, 9.30am – Under 16 Grade Bowl & Plate March Under 12 Grade 12.30pm Under 12 Grade Bowl & Plate March
Sunday	Plate March Under 16 & Senior Grade 9.30am – Under 16 Plate March Championship March All Grades 12.30 pm – Masters, Under 12, Under 16 & Senior



the new marching season has
started

KIDS CORNER

A message from

Marching Molly



Hi Marching Friends

Our first marching practise was really exciting. We have a new Coach, we now have two coaches. Kris is going to be our second Coach, she is new to the district and is new to coaching marching but she has coached hockey before. Sarah is pleased to have someone else to help and we practise two times a week - on Tuesday after school with Kris and on Saturday morning with both Kris and Sarah when we do our display practise and some drill practise too. I like the display practise ... that part is cool fun.

My friends Paula and Katy came to our first practise day and I was really excited when Katy decided she wanted to join the team. The Coach gave her a letter and all the information about practise times and how much the fees will be to take home to her Mum and Dad. Her Mum and Dad said yes and have already brought her some second-hand boots from the Association who have a second-hand sale day at the beginning of the season. Paula liked marching but she is doing athletics and swimming too this summer and her Mum and Dad said that was enough. Our Coach said that Paula can come to our fun days if she is not busy and maybe next year she might join the team. Hope you have a good Opening Day and it is a fun start to the season

Marching Molly

Word Find - Can you find the following 'marching' words -

OPENING DAY	PRACTICE	RUGBY
WORLD CUP	ALL BLACKS	TROPHY
RANK	TEAM	JUDGE
NELSON	AUCKLAND	HALT

J	C	T	R	O	P	H	Y	W
U	H	Y	A	P	W	I	M	O
D	A	D	U	E	K	N	A	R
G	L	S	C	N	S	E	S	L
E	T	K	K	I	F	L	T	D
E	A	C	L	N	P	S	H	C
R	D	A	A	G	Y	O	U	U
T	Y	L	N	D	E	N	P	P
W	B	B	D	A	F	I	M	K
D	G	L	G	Y	R	A	T	L
C	U	L	T		E	G	F	M
P	R	A	C	T	I	C	E	N



TECHNICAL CORNER



Email 17th Sept - Last season was the release of the new Policies and Operations Manual (Technical) - the whole Manual. This season we have released new drills and changes to be inserted to the Manual - just page changes. There have been a few requests for electronic copies of the complete manual, this was emailed to Association Secretaries on 14th September.

Email 27th Sept - New pages- Section 12

Email 30th Sept - re Gala March, removing technical requirements

Kiwi Jump & Jive

THANK YOU TO JOHN BROWN

for the great job done drafting the very professional looking Judges Sheets

Marching New Zealand

is now on
FACEBOOK

www.facebook.com/marchingnewzealand

Volunteers for SEPTEMBER

Special thanks to all our Volunteers, but especially to -

Jodie McLuskie – Waikato
Michelle French – Otago

VOLUNTEER OF THE MONTH

Jodie McLuskie (Marching Waikato)

Jodie is Marching Waikato Coaching coordinator, and what a great job she is doing to. She is very supportive of all our coaches, and endeavours to make sure that all coaches are kept informed and updated of all information always. Like all roles, this could be considered to be a bit of a thankless role, as sometimes coaches just don't appear to need the help of their coordinator. But Jodie just keeps on going. She feels that coaches must be happy if the phone line is quiet. Jodie's happy go lucky nature gets her through her tasks with ease, and the love of our sport makes everything more worthwhile. Keep going Jodie you are doing a great job and we all appreciate your efforts, and know that you stand proud when our teams and coaches step out and competitions within Waikato but also outside of our area.

FOR SALE

At \$20.00 +GST advertise here your excess marching uniforms, practice uniforms, boots etc contact the CEO at ceo@marching.co.nz with details for inclusion in the November Newsletter

WANTED

All ASSOCIATION TROPHIES returned.
Please send to Association Trophy Custodians now

THANK YOU

Glennette Under 16
(Marching Wellington)

**for your hard work doing the
Review & Inspection for the judges
at the Technical A Judge
Workshop**

SEPTEMBER BOARD MEETING

in brief

- The Board say THANK YOU to all Associations who have sent in Annual Minutes and Audited Financial Statements.
- Congratulations to the Associations returning a surplus in their Annual Accounts
- Board Members reported 'successful' mentor communications with Association personnel
- Indicative figures suggest a rise in team numbers throughout the country
- The Board was disappointed to learn of teams wanting to register with neighbouring Associations
- Investment Schedule with SPARC being actioned and should be signed off in October
- Evaluations from attendees at New Coaches Workshop reflect a great workshop
- Proposed changes for next season to Under 12 grade Quickstep/Compliments/Movements and some movement changes for Senior Grade approved
- Judging Mentors approved
- Draft Judging Panels for Regional Championship approved subject to acceptance
- TWP progressing with 2012 Coach/Judge Workshop
- Approval of members of the TWP to attend each regional Championship
- CEO to draft a Social Media policy and recommend to the November Board meeting

BOUQUETS an' BRICKBATS



BURLINGTON Under 16's (Hawke's Bay) – who are still trying to get girls for the under 16 team. They are not ready to give up as yet, so are sending out flyers to all the schools.

BUCKINGHAM GUARDS TEAMS from Hawke's Bay who were asked to appear in the Real NZ Festival in Carterton on Saturday 10th September, Hasting/Napier on Saturday 17th September, at Te Aute College, Pukehou on Saturday 24th September and at Dannevirke on Saturday 1st October – An awesome effort

RAILFREIGHT CAVALIERS from Marching Waikato fielding Kiwi, Fernz, Under 12, Under 16 and a Senior Team this season – fantastic effort maybe they will add Masters next season

*One of the most special
places in my heart will
always be saved for you.*

BLIND WEEK 25th October – 31st October

Tips for meeting blind people and what to do when you meet a blind or partially sighted person -

- Introduce yourself each time you meet a blind or partially sighted person. Even though they may know you, they may not recognise your voice
- If you leave the room tell the blind or partially sighted person
- Introduce others in the group and use people's names so the person who is blind or partially sighted knows who you are speaking to
- Always direct questions to the person who is blind or partially sighted, not the person they are with. Just because their vision is less doesn't mean they can't talk
- Do not interact with guide dogs while they are wearing their harness. Distracting a working guide dog could be dangerous
- You don't need to talk loudly to someone who is blind or partially sighted, just talk clearly
- Don't be afraid to use words like see, look and watch. People who are blind or partially sighted use them too
- Give specific directions like "behind you, on your left" or "I'm putting the cup by your right hand". Avoid general comments such as "over here" or "it's there"
- If you are going to touch or guide someone, let them know what you are doing before you do it. Say: "I'm just going to take your right arm"
- How much people who are blind or partially sighted can see can depend on how much light is around, sudden changes of light levels, whether they are tired, if they are somewhere unfamiliar
- If you want to know how much they can see, ask them: "Can you see alright, or would you like me to help you?"
- If you want to know if a person who is blind or partially sighted needs help – **ask them!**

To everyone having a birthday in OCTOBER



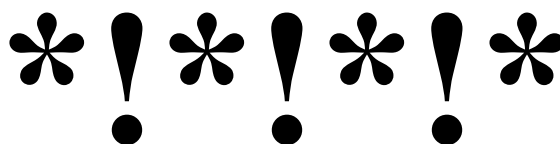
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MENTOR PROGRAMME FOR JUDGES

Judging Mentors for this season are -

- Technical A – Jenny Cox (Canterbury)
- Technical B – Sally Costello (Waikato)
- Technical C – Janine Brandhoj (Wellington)
- Technical D – Sue Cornelius (Nelson)
- Display – Bob Gibbison (Wellington)

Bright Idea



Early in the season, hold a Team/Club Parents Evening for your marching parents to get to know each other and network. An opportunity for parents to arrange car pooling for practises, meet with the Chaperons and give over any special health issues about their child, establish some fun activities and even great fundraising ideas. Also a great opportunity for the Team Coach to get to know them as well, may even find a 'buddy' coach to help at practise.

Tips from within the **CHAPERONS KIT**

Beating the hunger pangs

According to recent statistics, the global obesity epidemic continues to grow.

Those who have adequate amounts of protein in their diet, however, may find they've escaped being part of this alarming trend. That's because current nutrition research indicates that protein has a range of dietary benefits that give a helping hand to weight management efforts.

One of the principle advantages of protein is that it creates a feeling of satisfaction in the body that makes overeating much less likely.

Protein is also a smart addition to any weight management programme because of the effect it has on carbohydrates cravings.

Carbohydrates trigger the brain to crave more carbohydrates, leading to a cycle of eating that is hard to control. Protein can block that triggering effect in the brain. If you eat protein with a carbohydrate, the cravings caused by eating the carbohydrate may be reduced.



Marching New Zealand is very grateful to SPARC for their continued investment in our sport

ASSOCIATION CHAMPIONSHIPS

FOVEAUX	20 th November 2011
CALEDONIAN	27 th November 2011
TAURANGA	10 th December 2011
BAY OF PLENTY	4 th February 2012
NELSON	12 th February 2012
TARANAKI	18 th February 2012
MANAWATU	19 th February 2012
SOUTHLAND	19 th February 2012
OTAGO	26 th February 2012
AUCKLAND	3 rd March 2012
WAIKATO	10 th March 2012
MARLBOROUGH	4 th March 2012
CANTERBURY	4 th March 2012
WELLINGTON	11 th March 2012
HAWKE'S BAY	10 th March 2012

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**RUGBY WORLD CUP**  
**Awesome effort**  
**ALL BLACKS**  
**and**  
**GOOD LUCK**  
**for the playoffs**

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CHANGES TO THE - CONSTITUTION and RULES OF PARTICIPATION

Changes from decisions of the Annual Meeting to the Constitution and the Rules of Participation have been updated. Association Secretaries have been sent updated pages to keep on file and provide copies from for anyone who wants (needs) them. There were no changes to the Policies. Incorporated Societies have not yet advised the rule changes to the constitution have been registered. You will be advised when they are registered.



**Blast from
the Past**

– copied from Quickstep March 1982

With National Marching week and other major events behind us, its time to take breath and consider our public relations programme for the coming year.

WHAT YOU ARE TRYING TO ACHIEVE. Public Relations is not just a matter of achieving publicity. It should be a planned communications programme, with clear objectives in mind and the effective use of available resources to achieve those objectives. They will include aims such as increasing your membership and increasing the number of marching teams in your area. Recruiting support such as instructors, developing a greater public awareness and interest in the sport of marching, building community goodwill that will be returned to you in terms of public support. You must try to see these as communications objectives – goals which can be reached through effective communications planning. You will need to consider which of these are most important to your marching centre, so that you can define your communications objectives in the right order of importance.

WHO YOU ARE TRYING TO REACH? The next step is to define your target audiences – the groups of people you want to reach through your communications programme. To attract new members your target audiences will be the friends of marching girls, schools, workplaces, especially those where there are marching girls employed or where the employer might be influenced to sponsor a work team. Other target audiences will be the key people whose support is essential, like the local Mayor, local body officers and community leaders. And, of course, the media people are a prime target audience, because it is through them that you can reach the whole community.

THE RESOURCES YOU CAN USE. Now consider the resources you have at hand – the support of members who can talk about marching to their friends, the connections you already have with people in positions of influence, your press, radio and TV contacts. The colour and spectacle of marching as a drawcard and the ways in which marching girls can help in local community activities and their involvement in public occasions of all kinds

DRAW UP A PLAN. Sit down with a pen and paper and start making your own lists of priorities, communications targets, resources. Think how much support you will need from the Centre in terms of funds and bodies. Now prepare a report under the following headings

COMMUNICATION OBJECTIVES - Target Audiences, Plan of Action and Assistance required. Ask your Centre to place the report on the agenda of a forthcoming meeting, with the opportunity to discuss it in full.

YOU'RE HALFWAY THERE. Maybe it all sounds a bit heavy to some of you, but once you start thinking constructively about your communications programme along the above lines you'll find it will start to come together. National marching week will have provided you with an excellent opportunity to make and re-new contacts with influential and useful people. Hopefully you will have some media people on hand who have become interested in marching, build on this foundation of awareness and goodwill. Keep your contacts warm, and keep in touch and remember public relations is mainly common sense, with a touch of imagination to make it fun.

